

Psoriasis is a common, chronic inflammatory skin disease¹⁻³

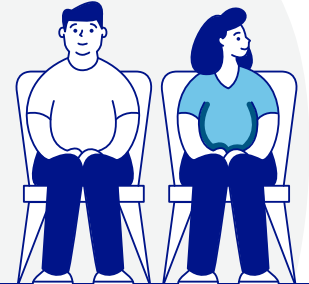
Approximately 125 million people are affected worldwide⁴

Plaque psoriasis accounts for 90 percent of cases⁵



Nearly half of psoriasis patients

have a moderate-to-severe form of the disease⁵



Symptoms include¹

Visible

Flaking, scaling skin, rash, redness, cracking, bleeding



Invisible
Itching, skin pain, physical discomfort

Impact on quality of life⁷⁻⁹

Psoriasis often takes an emotional and social toll on patients.⁷

Due to their condition, people with psoriasis have experienced...^{8,9}

anger

shame

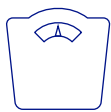
being stigmatized

embarrassment

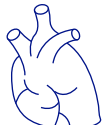
worry



Serious health conditions linked to psoriasis⁶



Obesity



Cardiovascular diseases



Depression



Diabetes

Treatment Goals¹⁰

At least 90 percent of psoriasis patients want a treatment that will provide clear skin*; however, many patients are not experiencing this.^{10,11}

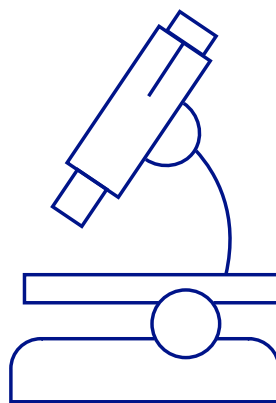
Gaining completely clear skin has been shown to make a meaningful difference to the impact psoriasis has on health-related quality of life.¹²



Importance of ongoing research

New research continues to demonstrate the serious, systemic effects of psoriasis...

...Solutions are evolving to help improve the lives of those living with this debilitating disease



At UCB, we are committed to developing and delivering differentiated solutions that can make a meaningful difference to patients' lives

*Based on a cross-sectional U.S. patient survey (N=500).

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